



May Day Consensus

**Thursday, May 1, 2008
Ohkay Casino/Resort Hotel
Working Session 1:00 to 5:00 pm**

Power Point Presentation available at www.nnmredi.org

I. Welcome and Opening Remarks, 1:00-1:15 pm

Welcome by Governor Earl Salazar, Ohkay Owingeh
Opening Remarks by Max Baker, Los Alamos County

II. Introduction to REDI and the May Day Consensus, 1:15-2:00 pm

Agenda and Ground Rules, Terri Giron-Gordon, Facilitator
Background on REDI, Ed Burekle, RDC
REDI Strategic Areas, Industry Clusters and Today's Process, Monica Abeita, RDC

III. Cluster Activity, 2:00-3:00 pm

Participants visited five stations, each representing two industry clusters. A short presentation on each set of industry clusters and a Q&A period occurred at each station. As directed by the facilitator, participants switched stations every 10-12 minutes. The intent of this activity was to obtain enough information to fill out a Priority Worksheet, where each industry cluster was rated on the basis of ten criteria.

Stations for the Cluster Activity:

1. Arts and Culture, Entertainment
2. Value-Added Agriculture, Forest Products
3. Health & Wellness, Recreation
4. Renewable Energy, Manufacturing
5. Technology, Security

IV. Break and Scoring of Industry Clusters, 3:00-3:15 pm

During the 15-minute break, participants finished scoring each industry cluster on the provided Priority Worksheet.

IV. Industry Cluster Reports, 3:15-4:00 pm

The Industry Cluster presenters provided short reports to the larger group on the comments, questions and issues that were raised at their stations.

V. Industry Cluster Tallies, 4:00-4:15 pm

The facilitator announced the scores for each industry cluster, as shown at right. The top five clusters were Renewable Energy, Health & Wellness, Entertainment, Technology and Arts and Culture. There was a 60 point break between Arts and Culture and the next highest cluster, Value-Added Agriculture.

| Priority Scores | |
|----------------------------|--------------|
| Industry Cluster | Score |
| 1. Renewable Energy | 1,218 |
| 2. Health & Wellness | 1,122 |
| 3. Entertainment | 1,122 |
| 4. Technology | 1,100 |
| 5. Arts & Culture | 1,092 |
| 6. Value-Added Agriculture | 1,032 |
| 7. Recreation | 1,018 |
| 8. Manufacturing | 1,022 |
| 9. Forest Products | 903 |
| 10. Security | 880 |

VI. Final Voting and Vote Results, 4:15-4:30 pm

Participants voted for their top three industry clusters by placing one dot on three different

boards around the room. The criteria for voting was: “Which industry clusters have the greatest opportunity and potential for northern NM, as a region, in the short term (1-5 years)?” The top four clusters were Renewable Energy, Technology, Value-Added Agriculture and Entertainment.

| Vote Results | |
|----------------------------|--------------|
| Industry Cluster | Votes |
| 1. Renewable Energy | 24 |
| 2. Technology | 18 |
| 3. Value-Added Agriculture | 14 |
| 4. Entertainment | 13 |
| 5. Health & Wellness | 11 |
| 6. Arts & Culture | 9 |
| 7. Manufacturing | 4 |
| 8. Forest Products | 1 |
| 9. Recreation | 1 |
| 10. Security | 0 |

VII. Next Steps and Closing Remarks, 4:30-5:00 pm

Regional Expert Teams and Project Schedule, Barbara Deaux, North Central NM Economic Development District, RDC

Closing Remarks by Mayor Joseph Maestas, City of Espanola; Lawrence Pena, San Ildefonso Pueblo; Commissioner Jim Hall, Los Alamos County.