



SERVING NORTHERN NEW MEXICO

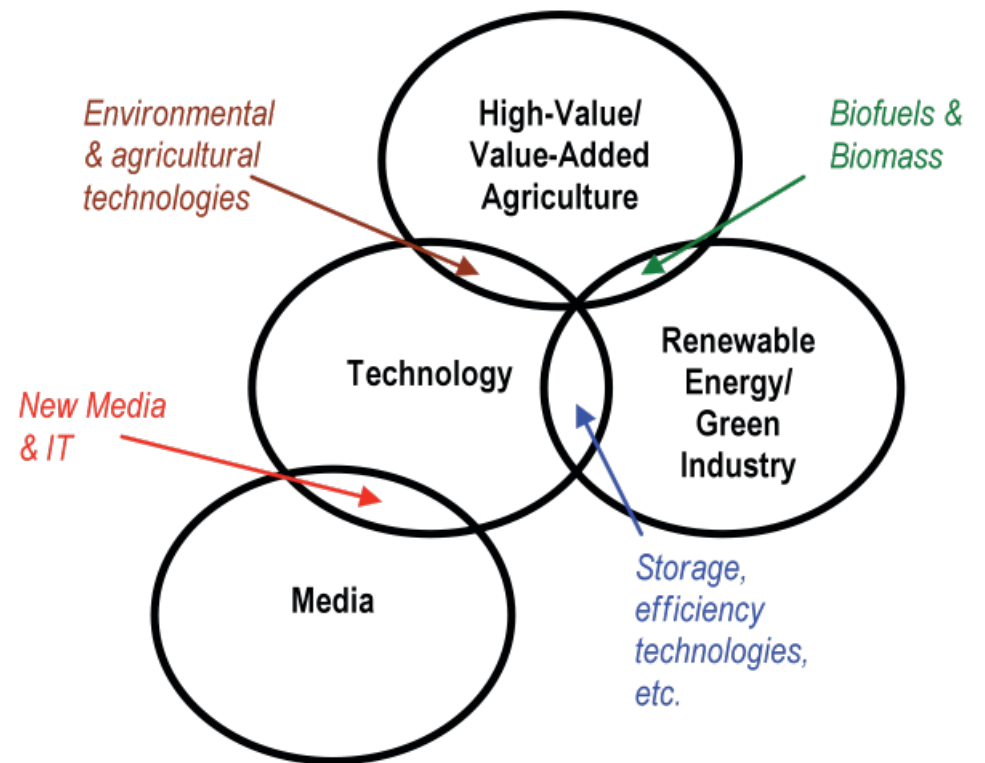
GOALS:

1. Diversify the economy
2. Develop a high-quality workforce
3. Increase the number of higher-paying jobs
4. Retain and attract youth and families
5. Make rural communities vibrant

REDI GOALS AND MISSION

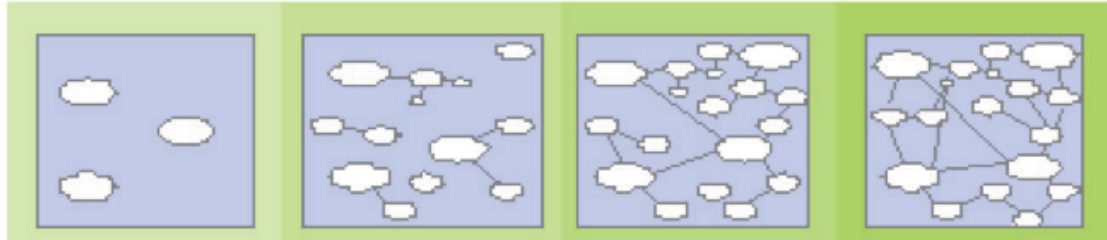
MISSION:

To develop and strengthen the target clusters of:



CLUSTER STRATEGIES BACKGROUND

The Cluster Life-Cycle



**Pre-clusters:
Independent
Firms &
Institutions**

**Emerging
Cluster Linkages,
Firm Linkages &
Industry
Concentration**

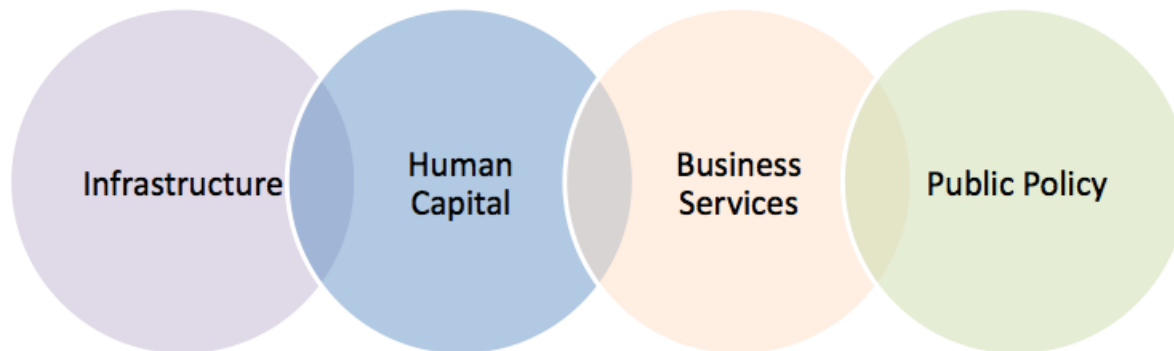
**Expanding
Clusters &
Growing
Linkages**

**"Lift-Off":
High Interfirm
Linkages &
Critical Mass**

Makes economic development investments more targeted and strategic: objective assessment of what will the market support, rather than what entities and individuals want to see.

Allows entities in the same industry to understand and work with common opportunities and challenges.

Develop Regional Partnerships – Private and Public



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