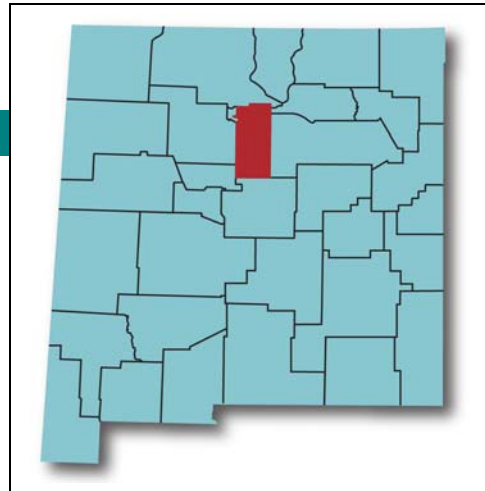


# SANTA FE COUNTY

## Demographics

Santa Fe County includes the incorporated city of Santa Fe. The County totals 1,909.4 square miles, with a 2010 population density of 75.5, compared to 17 persons per square mile statewide. The population grew by 11.5% between 2000 and 2010; 13.2% in New Mexico. The median age was 43 in 2010 compared to 36.7 for the state.



### Educational Attainment of the Population 25 & Over

Less than 9th grade	5.8%
9th to 12th grade, no diploma	7.9%
High school graduate (includes equivalency)	21.2%
Some college, no degree	19.4%
Associate's Degree	5.7%
Bachelor's Degree	21.0%
Graduate or professional degree	19.0%

Source: U.S. Census Bureau, American Community Survey 2006-2010 Five-Year Estimates

In 2010, 21% of the total population was under the age of 18; and 15.1% over the age of 65. Statewide these percentages were 25.2% and 13.2%, respectively. The per capita personal income (PCPI) in Santa Fe County in 2010 was \$43,389, a 2.17% increase over 2009. New Mexico's PCPI in 2010 was \$33,342, increasing 2.94% from 2009. Sources: U. S. Census Bureau and the Bureau of Economic Analysis

Population by Age Group	2010		2000		Change 2000-2010	
	Number	Percent of total	Number	Percent of total	Number	Percent Change
Total	144,170	100.0	129,292	100.0	14,878	11.5
Under 5 years	8,217	5.7	7,986	6.2	231	2.9
5 to 9 years	8,275	5.7	8,523	6.6	-248	-2.9
10 to 14 years	8,531	5.9	9,129	7.1	-598	-6.6
15 to 19 years	8,387	5.8	8,623	6.7	-236	-2.7
20 to 24 years	7,526	5.2	7,364	5.7	162	2.2
25 to 29 years	8,059	5.6	8,085	6.3	-26	-0.3
30 to 34 years	8,569	5.9	8,916	6.9	-347	-3.9
35 to 39 years	8,838	6.1	10,544	8.2	-1,706	-16.2
40 to 44 years	9,358	6.5	10,900	8.4	-1,542	-14.1
45 to 49 years	10,727	7.4	11,551	8.9	-824	-7.1
50 to 54 years	11,624	8.1	10,804	8.4	820	7.6
55 to 59 years	12,401	8.6	7,458	5.8	4,943	66.3
60 to 64 years	11,854	8.2	5,506	4.3	6,348	115.3
65 to 69 years	8,088	5.6	4,359	3.4	3,729	85.5
70 to 74 years	5,297	3.7	3,542	2.7	1,755	49.5
75 to 79 years	3,648	2.5	2,799	2.2	849	30.3
80 to 84 years	2,519	1.7	1,667	1.3	852	51.1
85 years and over	2,252	1.6	1,536	1.2	716	46.6

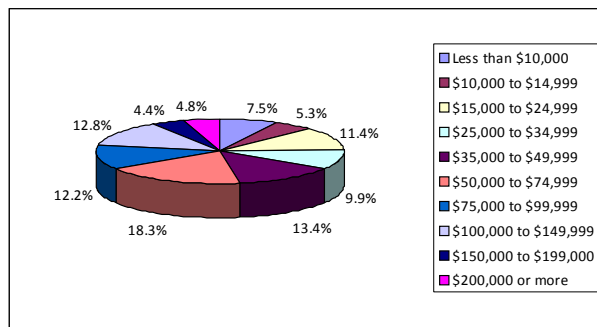
Source: U. S. Census Bureau, 2000 Summary File 1, and 2010 Demographic Profile  
Table prepared by the Bureau of Business and Economic Research, University of New Mexico

## Households & Housing

The 2010 median household income in Santa Fe County was \$52,696 compared to \$43,820 statewide. 9.2% of the households reported an annual income over \$150,000. The home ownership rate in the County was 71.2% and the median value of owner occupied housing units was \$291,700. In New Mexico the home ownership rate was 69.6% and the median value was \$158,400 (2006-2010 5-year estimates).

Source: U. S. Census Bureau, Census 2010 and American Community Survey

### Household Income Range by Percentage



Source: U. S. Census Bureau, American Community Survey, 2006-2010 5-year estimates

### Households by Type

Total households	61,963
Family households	36,183
With own children under 18 years	14,853
Husband-wife family	26,058
With own children under 18 years	9,218
Male householder, no wife present	3,280
With own children under 18 years	1,781
Female householder, no husband present	6,845
With own children under 18 years	3,854
Nonfamily households	25,780
Householder living alone	20,889
Male	8,828
65 years and over	2,047
Female	12,061
65 years and over	4,537
Households with individuals under 18 years	16,682
Households with individuals 65 years and over	16,418
Average household size	2.28
Average family size	2.94

Source: U. S. Census Bureau, Census 2010

### Housing Status\*

Total housing units	71,267
Occupied units	61,963
Owner-occupied	42,878
Population in owner-occupied**	100,517
Renter-occupied	19,085
Population in renter-occupied**	41,040
Vacant	9,304
Vacant for rent	1,925
Vacant for sale	1,150
Vacant for seasonal/recreational/occasional use	3,847

\*In housing units unless noted

\*\*Number of individuals

Source: U. S. Census Bureau, Census 2010

### Median Cost of Housing Units:

- With a Mortgage = \$1,568
- Without a Mortgage = \$376
- Median Rent = \$866

Source: U. S. Census Bureau, American Community Survey, Selected Housing Characteristics, 2006-2010 5-year estimates

## Workforce

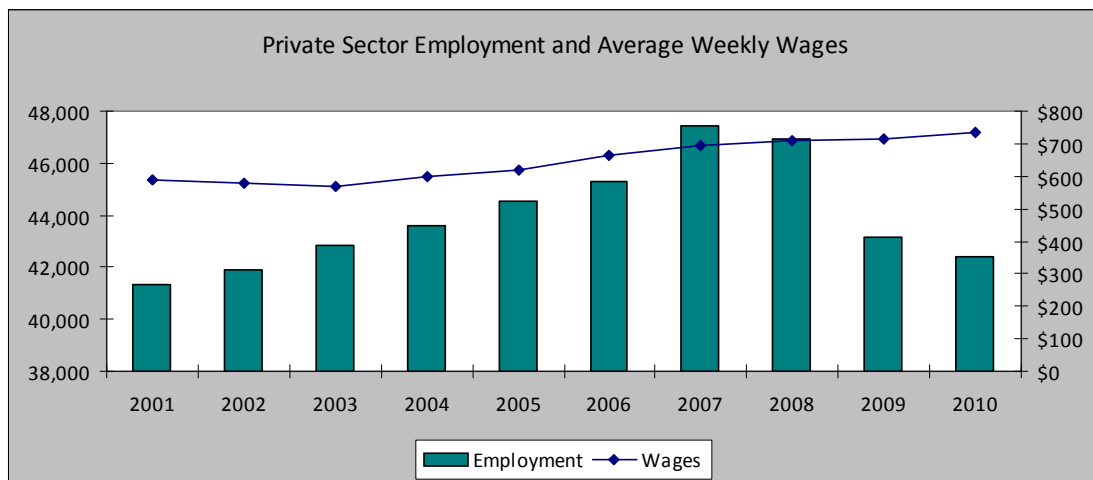
In January 2012 the total workforce in Santa Fe County was 74,855: 70,514 employed and 4,341 unemployed. The unemployment rate was 5.8% compared to 7.3% statewide. The 2010 average wage per job in the County was \$40,771, representing a 1.76% change from 2009. New Mexico's 2010 average wage per job was \$40,199, a 2.19% increase from 2009. Total net earnings in 2010 in the County were \$3.58 billion, a 1.92% change from 2009. Statewide, total net earnings increased 3.69% between 2009 and 2010. Among the population 25 years and older 86.3% had at least graduated high school and 40% had a bachelor's degree or higher. Statewide these percentages were 82.7% and 25.5%, respectively.

	Civilian Labor Force		Rate
	Employed	Unemployed	
2001	68,720	2,578	3.6%
2002	68,921	2,815	3.9%
2006	70,573	3,214	4.4%
2004	71,636	3,332	4.4%
2005	73,147	3,158	4.1%
2006	74,479	2,575	3.3%
2007	75,900	2,137	2.7%
2008	75,854	2,956	3.8%
2009	72,033	4,679	6.1%
2010	71,844	5,452	7.1%

Source: New Mexico Department of Workforce Solutions, Table C, Civilian Employment, Unemployment and Unemployment Rates

Total school enrollment in 2010 was 32,602: high school enrollment was 7,475 and college or graduate school enrollment was 9,313. Among the population five years and older, 65% spoke English only, 35% spoke a language other than English, and 31.4% spoke Spanish. The total Spanish speaking population was 41,872 (2006-2010 estimates).

Source: New Mexico Department of Workforce Solutions and the U. S. Census Bureau



Source: New Mexico Department of Workforce Solutions, Quarterly Census of Employment and Wages: <http://www.dws.state.nm.us/index.html>

## Workforce Inflow & Outflow (2010)

<b>Santa Fe County Area Labor Market Size (Primary Jobs)</b>	<b>Count</b>	<b>Share</b>
Employed in the Selection Area	57,739	100.0%
Living in the Selection Area	52,454	90.8%
Net Job Inflow (+) or Outflow (-)	5,285	-
<b>In-Area Labor Force Efficiency (Primary Jobs)</b>	<b>Count</b>	<b>Share</b>
Living in the Selection Area	52,454	100.0%
Living and Employed in the Selection Area	34,340	65.5%
Living in the Selection Area but Employed Outside	18,114	34.5%
<b>In-Area Employment Efficiency (Primary Jobs)</b>	<b>Count</b>	<b>Share</b>
Employed in the Selection Area	57,739	100.0%
Employed and Living in the Selection Area	34,340	59.5%
Employed in the Selection Area but Living Outside	23,399	40.5%
<b>Outflow Job Characteristics (Primary Jobs)</b>	<b>Count</b>	<b>Share</b>
External Jobs Filled by Residents	18,114	100.0%
Workers Aged 29 or younger	4,026	22.2%
Workers Aged 30 to 54	10,090	55.7%
Workers Aged 55 or older	3,998	22.1%
Workers Earning \$1,250 per month or less	3,854	21.3%
Workers Earning \$1,251 to \$3,333 per month	6,658	36.8%
Workers Earning More than \$3,333 per month	7,602	42.0%
Workers in the "Goods Producing" Industry Class	1,304	7.2%
Workers in the "Trade, Transportation, and Utilities" Industry Class	4,382	24.2%
Workers in the "All Other Services" Industry Class	12,428	68.6%
<b>Inflow Job Characteristics (Primary Jobs)</b>	<b>Count</b>	<b>Share</b>
Internal Jobs Filled by Outside Workers	23,399	100.0%
Workers Aged 29 or younger	5,918	25.3%
Workers Aged 30 to 54	12,702	54.3%
Workers Aged 55 or older	4,779	20.4%
Workers Earning \$1,250 per month or less	5,061	21.6%
Workers Earning \$1,251 to \$3,333 per month	11,250	48.1%
Workers Earning More than \$3,333 per month	7,088	30.3%
Workers in the "Goods Producing" Industry Class	1,477	6.3%
Workers in the "Trade, Transportation, and Utilities" Industry Class	4,482	19.2%
Workers in the "All Other Services" Industry Class	17,440	74.5%
<b>Interior Flow Job Characteristics (Primary Jobs)</b>	<b>Count</b>	<b>Share</b>
Internal Jobs Filled by Residents	34,340	100.0%
Workers Aged 29 or younger	6,371	18.6%
Workers Aged 30 to 54	19,091	55.6%
Workers Aged 55 or older	8,878	25.9%
Workers Earning \$1,250 per month or less	6,622	19.3%
Workers Earning \$1,251 to \$3,333 per month	15,440	45.0%
Workers Earning More than \$3,333 per month	12,278	35.8%
Workers in the "Goods Producing" Industry Class	2,415	7.0%
Workers in the "Trade, Transportation, and Utilities" Industry Class	5,126	14.9%
Workers in the "All Other Services" Industry Class	26,799	78.0%

Source: U. S. Census Bureau Longitudinal Employer-Household Dynamics:  
<http://lehd.did.census.gov/led/>

## Employment by Industry Sector & Average Weekly Wages, 2001 & 2010

Average Annual Employment and Wages by Industry Sector	2010 Annual Averages		2001 Annual Averages		% Change 2001-2010	
	Employment	Weekly Wages	Employment	Weekly Wages	Employment	Weekly Wages
Agriculture, forestry, fishing	113	\$524	184	\$438	-38.6%	19.6%
Mining	96	\$1,285	169	\$841	-43.2%	52.8%
Utilities	133	\$1,195	*	*	na	na
Construction	2,783	\$662	4,389	\$545	-36.6%	21.5%
Manufacturing	764	\$700	1,403	\$524	-45.5%	33.6%
Wholesale Trade	1,017	\$856	834	\$724	21.9%	18.2%
Retail Trade	8,435	\$573	8,342	\$472	1.1%	21.4%
Transportation & Warehousing	535	\$749	526	\$532	1.7%	40.8%
Information	1,050	\$866	984	\$768	6.7%	12.8%
Financing & Insurance	1,694	\$1,929	1,529	\$954	10.8%	102.2%
Real Estate Rental & Leasing	808	\$711	1,059	\$671	-23.7%	6.0%
Professional & Technical Services	2,542	\$1,255	2,589	\$1,025	-1.8%	22.4%
Management of Companies & Enterprises	223	\$1,182	195	\$605	14.4%	95.4%
Administrative & Waste Services	1,601	\$657	1,685	\$444	-5.0%	48.0%
Educational Services	1,190	\$731	1,323	\$505	-10.1%	44.8%
Health Care & Social Assistance	8,146	\$859	5,151	\$648	58.1%	32.6%
Arts, Entertainment & Recreation	893	\$642	1,051	\$479	-15.0%	34.0%
Accommodation & Food Services	8,031	\$401	7,525	\$298	6.7%	34.6%
Other Services	2,357	\$621	2,225	\$467	5.9%	33.0%
Government	18,092	\$845	16,617	\$630	8.9%	34.1%
<b>Total</b>	<b>60,502</b>	<b>\$768</b>	<b>57,949</b>	<b>\$570</b>	<b>4.4%</b>	<b>34.7%</b>

Source: New Mexico Department of Workforce Solutions, Quarterly Census of Employment and Wages (QCEW): <http://www.dws.state.nm.us/>

Note: Data in this table represents employees covered by New Mexico Unemployment Insurance laws and federal workers covered by the Unemployment Compensation for Federal Employees.

## 2010 County Business Patterns

NAICS Code	NAICS Code Description	Employees <sup>1</sup>	1st Quarter Payroll (\$1,000)	Annual Payroll (\$1,000)	Total Establishments
	Total for all sectors	44097	\$367,429	\$1,639,511	4778
11	Agriculture, forestry, fishing and hunting	a	\$86	\$617	7
21	Mining, quarrying, and oil and gas extraction	b	\$350	\$1,495	9
22	Utilities	c	D	D	15
23	Construction	2234	\$17,683	\$82,193	518
31	Manufacturing	651	\$5,197	\$22,697	129
42	Wholesale trade	1411	S	\$73,395	159
44	Retail trade	9028	\$55,173	\$238,635	843
48	Transportation and warehousing	591	\$4,649	\$21,706	58
51	Information	764	\$8,316	\$36,435	94
52	Finance and insurance	1923	\$39,778	\$203,320	245
53	Real estate and rental and leasing	825	\$7,868	\$31,823	247
54	Professional, scientific, and technical services	2502	\$31,083	\$143,510	638
55	Management of companies and enterprises	275	\$3,582	\$15,769	18
56	Administrative and support and waste management and remediation services	1268	\$7,765	\$36,881	211
61	Educational services	1502	\$11,394	\$50,650	112
62	Health care and social assistance	8297	\$81,853	\$367,892	516
71	Arts, entertainment, and recreation	1612	\$10,000	\$47,097	130
72	Accommodation and food services	8631	\$39,802	\$180,255	404
81	Other services (except public administration)	2380	\$18,477	\$76,214	412
99	Industries not classified	a	\$24	\$106	13

Source: U. S. Census Bureau County Business Patterns: <http://www.census.gov/econ/cbp/>  
 Note: a= 0-19 employees, b= 20-99 employees, c= 100-249 employees, D= data was withheld to avoid disclosing data for individual companies; data are included in higher level totals, and S= withheld from publication. Businesses without employees are included in Nonemployer Statistics: <http://www.census.gov/econ/nonemployer/>