

# TAOS COUNTY

## Demographics

Taos County includes the incorporated communities of Taos, Red River, Questa and Taos Ski Valley. The County totals 2,203.1 square miles, with a 2010 population density of 15, compared to 17 persons per square mile statewide. The population grew by 9.9% between 2000 and 2010; 13.2% in New Mexico. The median age was 45.2 in 2010 compared to 36.7 for the state.



### Educational Attainment of the Population 25 & Over

Less than 9th grade	4.6%
9th to 12th grade, no diploma	7.0%
High school graduate (includes equivalency)	27.1%
Some college, no degree	23.2%
Associate's Degree	8.0%
Bachelor's Degree	19.1%
Graduate or professional degree	11.0%

Source: U.S. Census Bureau, American Community Survey 2006-2010 Five-Year Estimates

In 2010, 20.6% of the total population was under the age of 18; and 17.1% over the age of 65. Statewide these percentages were 25.2% and 13.2%, respectively. The per capita personal income (PCPI) in Taos County in 2010 was \$30,467, a 3.14% increase over 2009. New Mexico's PCPI in 2010 was \$33,342, increasing 2.94% from 2009. Sources: U. S. Census Bureau and the Bureau of Economic Analysis.

Population by Age Group	2010		2000		Change 2000-2010	
	Number	Percent of total	Number	Percent of total	Number	Percent Change
Total	32,937	100.0	29,979	100.0	2,958	9.9
Under 5 years	1,814	5.5	1,728	5.8	86	5.0
5 to 9 years	1,914	5.8	1,972	6.6	-58	-2.9
10 to 14 years	1,865	5.7	2,279	7.6	-414	-18.2
15 to 19 years	1,872	5.7	2,053	6.8	-181	-8.8
20 to 24 years	1,578	4.8	1,380	4.6	198	14.3
25 to 29 years	1,672	5.1	1,637	5.5	35	2.1
30 to 34 years	1,687	5.1	1,901	6.3	-214	-11.3
35 to 39 years	1,894	5.8	2,322	7.7	-428	-18.4
40 to 44 years	2,065	6.3	2,367	7.9	-302	-12.8
45 to 49 years	2,504	7.6	2,730	9.1	-226	-8.3
50 to 54 years	2,623	8.0	2,566	8.6	57	2.2
55 to 59 years	3,018	9.2	1,842	6.1	1,176	63.8
60 to 64 years	2,804	8.5	1,500	5.0	1,304	86.9
65 to 69 years	2,006	6.1	1,212	4.0	794	65.5
70 to 74 years	1,423	4.3	879	2.9	544	61.9
75 to 79 years	978	3.0	694	2.3	284	40.9
80 to 84 years	632	1.9	476	1.6	156	32.8
85 years and over	588	1.8	441	1.5	147	33.3

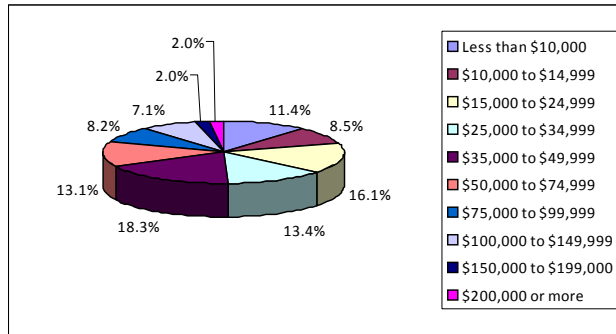
Source: U. S. Census Bureau, 2000 Summary File 1, and 2010 Demographic Profile  
Table prepared by the Bureau of Business and Economic Research, University of New Mexico

## Households & Housing

The 2010 median household income in Taos County was \$35,441 compared to \$43,820 statewide. Four percent of the households reported an annual income over \$150,000. The home ownership rate in the County was 73.2% and the median value of owner occupied housing units was \$212,400. In New Mexico the home ownership rate was 69.6% and the median value was \$158,400 (2006-2010 5-year estimates).

*Source: U. S. Census Bureau, Census 2010 and American Community Survey*

### Household Income Range by Percentage



*Source: U. S. Census Bureau, American Community Survey, 2006-2010 5-year estimates*

### Households by Type

Total households	14,806
Family households (families) [7]	8,437
With own children under 18 years	3,344
Husband-wife family	5,678
With own children under 18 years	1,824
Male householder, no wife present	895
With own children under 18 years	491
Female householder, no husband present	1,864
With own children under 18 years	1,029
Nonfamily households	6,369
Householder living alone	5,333
Male	2,554
65 years and over	617
Female	2,779
65 years and over	1,131
Households with individuals under 18 years	3,877
Households with individuals 65 years and over	4,227
Average household size	2.19
Average family size	2.85

*Source: U. S. Census Bureau, Census 2010*

### Housing Status\*

Total housing units	20,265
Occupied units	14,806
Owner-occupied	10,630
Population in owner-occupied**	23,901
Renter-occupied	4,176
Population in renter-occupied**	8,566
Vacant	5,459
Vacant for rent	612
Vacant for sale	247
Vacant for seasonal/recreational/occasional use	3,164

*\*In housing units unless noted*

*\*\*Number of individuals*

*Source: U. S. Census Bureau, Census 2010*

### Median Cost of Housing Units:

- With a Mortgage = \$1,164
- Without a Mortgage = \$246
- Median Rent = \$718

*Source: U. S. Census Bureau, American Community Survey, Selected Housing Characteristics, 2006-2010 5-year estimates*

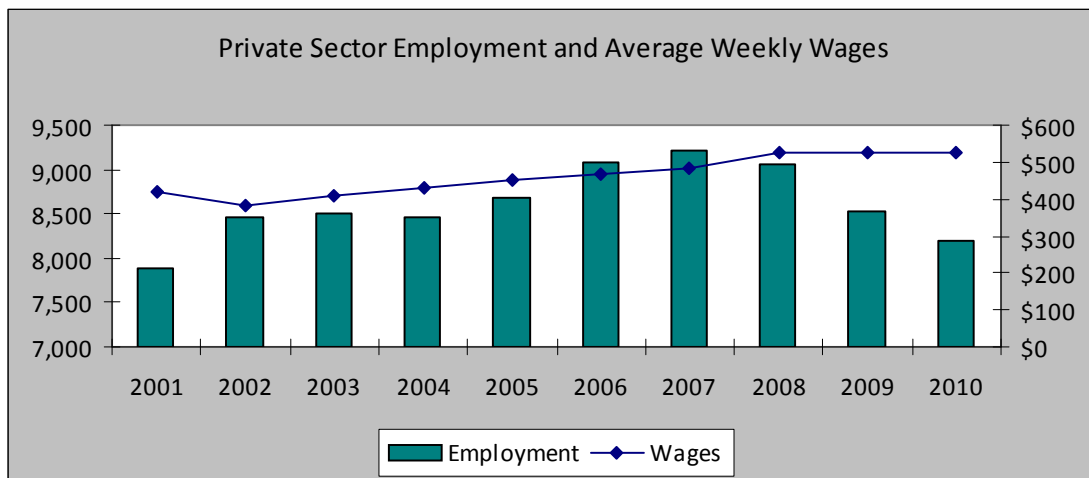
## Workforce

In January 2012 the total workforce in Taos County was 17,008: 15,504 employed and 1,504 unemployed. The unemployment rate was 8.8% compared to 7.3% statewide. The 2010 average wage per job in the County was \$30,263, representing a .03% change from 2009. New Mexico's 2010 average wage per job was \$40,199, a 2.19% increase from 2009. Total net earnings in 2010 in the County were \$509.8 million, a .68% change from 2009. Statewide, total net earnings increased 3.69% between 2009 and 2010. Among the population 25 years and older 88.3% had at least graduated high school and 30.1% had a bachelor's degree or higher. Statewide these percentages were 82.7% and 25.5%, respectively.

	Civilian Labor Force		Rate
	Employed	Unemployed	
2001	14,845	1,055	6.6%
2002	15,755	1,124	6.7%
2006	15,963	1,267	7.4%
2004	15,904	1,293	7.5%
2005	16,171	1,165	6.7%
2006	16,598	948	5.4%
2007	16,928	791	4.5%
2008	16,817	971	5.5%
2009	16,158	1,450	8.2%
2010	15,875	1,761	10.0%

Source: New Mexico Department of Workforce Solutions, Table C, Civilian Employment, Unemployment and Unemployment Rates

Total school enrollment in 2010 was 6,991: high school enrollment was 1,515 and college or graduate school enrollment was 1,712. Among the population five years and older, 54.3% spoke English only, 45.7% spoke a language other than English, and 40.5% spoke Spanish. The total Spanish speaking population was 12,410 (2006-2010 estimates). Source: New Mexico Department of Workforce Solutions and the U. S. Census Bureau.



Source: New Mexico Department of Workforce Solutions, Quarterly Census of Employment and Wages: <http://www.dws.state.nm.us/index.html>

## Workforce Inflow & Outflow (2010)

<b>Taos County Area Labor Market Size (Primary Jobs)</b>		
	<b>Count</b>	<b>Share</b>
Employed in the Selection Area	9,910	100.0%
Living in the Selection Area	10,871	109.7%
Net Job Inflow (+) or Outflow (-)	-961	-
<b>In-Area Labor Force Efficiency (Primary Jobs)</b>		
	<b>Count</b>	<b>Share</b>
Living in the Selection Area	10,871	100.0%
Living and Employed in the Selection Area	7,526	69.2%
Living in the Selection Area but Employed Outside	3,345	30.8%
<b>In-Area Employment Efficiency (Primary Jobs)</b>		
	<b>Count</b>	<b>Share</b>
Employed in the Selection Area	9,910	100.0%
Employed and Living in the Selection Area	7,526	75.9%
Employed in the Selection Area but Living Outside	2,384	24.1%
<b>Outflow Job Characteristics (Primary Jobs)</b>		
	<b>Count</b>	<b>Share</b>
External Jobs Filled by Residents	3,345	100.0%
Workers Aged 29 or younger	777	23.2%
Workers Aged 30 to 54	1,824	54.5%
Workers Aged 55 or older	744	22.2%
Workers Earning \$1,250 per month or less	898	26.8%
Workers Earning \$1,251 to \$3,333 per month	1,496	44.7%
Workers Earning More than \$3,333 per month	951	28.4%
Workers in the "Goods Producing" Industry Class	244	7.3%
Workers in the "Trade, Transportation, and Utilities" Industry Class	858	25.7%
Workers in the "All Other Services" Industry Class	2,243	67.1%
<b>Inflow Job Characteristics (Primary Jobs)</b>		
	<b>Count</b>	<b>Share</b>
Internal Jobs Filled by Outside Workers	2,384	100.0%
Workers Aged 29 or younger	597	25.0%
Workers Aged 30 to 54	1,247	52.3%
Workers Aged 55 or older	540	22.7%
Workers Earning \$1,250 per month or less	709	29.7%
Workers Earning \$1,251 to \$3,333 per month	962	40.4%
Workers Earning More than \$3,333 per month	713	29.9%
Workers in the "Goods Producing" Industry Class	265	11.1%
Workers in the "Trade, Transportation, and Utilities" Industry Class	514	21.6%
Workers in the "All Other Services" Industry Class	1,605	67.3%
<b>Interior Flow Job Characteristics (Primary Jobs)</b>		
	<b>Count</b>	<b>Share</b>
Internal Jobs Filled by Residents	7,526	100.0%
Workers Aged 29 or younger	1,406	18.7%
Workers Aged 30 to 54	4,264	56.7%
Workers Aged 55 or older	1,856	24.7%
Workers Earning \$1,250 per month or less	2,405	32.0%
Workers Earning \$1,251 to \$3,333 per month	3,351	44.5%
Workers Earning More than \$3,333 per month	1,770	23.5%
Workers in the "Goods Producing" Industry Class	716	9.5%
Workers in the "Trade, Transportation, and Utilities" Industry Class	958	12.7%
Workers in the "All Other Services" Industry Class	5,852	77.8%

Source: U. S. Census Bureau Longitudinal Employer-Household Dynamics:  
<http://lehd.did.census.gov/led/>

## Employment by Industry Sector & Average Weekly Wages, 2001 & 2010

Average Annual Employment and Wages by Industry Sector	2010 Annual Averages		2001 Annual Averages		% Change 2001-2010	
	Employment	Weekly Wages	Employment	Weekly Wages	Employment	Weekly Wages
Agriculture, forestry, fishing	*	*	7	\$434	na	na
Mining	337	\$1,101	258	\$931	30.6%	18.3%
Utilities	130	\$814	*	*	na	na
Construction	528	\$598	722	\$428	-26.9%	39.7%
Manufacturing	133	\$407	192	\$281	-30.7%	44.8%
Wholesale Trade	102	\$739	118	\$548	-13.6%	34.9%
Retail Trade	1,277	\$446	1,456	\$350	-12.3%	27.4%
Transportation & Warehousing	62	\$518	52	\$374	19.2%	38.5%
Information	116	\$716	187	\$457	-38.0%	56.7%
Financing & Insurance	223	\$647	164	\$598	36.0%	8.2%
Real Estate Rental & Leasing	199	\$447	228	\$435	-12.7%	2.8%
Professional & Technical Services	331	\$706	239	\$491	38.5%	43.8%
Management of Companies & Enterprises	*	*	*	*	na	na
Administrative & Waste Services	373	\$371	108	\$373	245.4%	-0.5%
Educational Services	94	\$549	59	\$378	59.3%	45.2%
Health Care & Social Assistance	1,544	\$724	1,145	\$477	34.8%	51.8%
Arts, Entertainment & Recreation	501	\$386	431	\$355	16.2%	8.7%
Accommodation & Food Services	1,927	\$309	2,031	\$229	-5.1%	34.9%
Other Services	294	\$373	373	\$318	-21.2%	17.3%
Government	2,235	\$689	2,104	\$527	6.2%	30.7%
<b>Total</b>	<b>10,426</b>	<b>\$559</b>	<b>9,980</b>	<b>\$412</b>	<b>4.5%</b>	<b>35.7%</b>

Source: New Mexico Department of Workforce Solutions, Quarterly Census of Employment and Wages (QCEW): <http://www.dws.state.nm.us/>

Note: Data in this table represents employees covered by New Mexico Unemployment Insurance laws and federal workers covered by the Unemployment Compensation for Federal Employees.

## 2010 County Business Patterns

NAICS Code	NAICS Code Description	Employees <sup>1</sup>	1st Quarter Payroll (\$1,000)	Annual Payroll (\$1,000)	Total Establishments
	Total for all sectors	8882	\$52,596	\$221,595	1133
11	Agriculture, forestry, fishing and hunting	a	D	D	2
21	Mining, quarrying, and oil and gas extraction	c	D	D	3
22	Utilities	c	D	D	6
23	Construction	446	\$2,612	\$14,568	154
31	Manufacturing	116	\$522	\$2,420	31
42	Wholesale trade	84	\$610	\$2,490	28
44	Retail trade	1524	\$7,873	\$34,294	217
48	Transportation and warehousing	52	\$367	\$1,884	13
51	Information	145	\$1,482	\$6,413	17
52	Finance and insurance	222	\$2,126	\$8,173	42
53	Real estate and rental and leasing	221	\$1,162	\$4,341	63
54	Professional, scientific, and technical services	375	\$3,384	\$15,574	113
55	Management of companies and enterprises	a	D	D	1
56	Administrative and support and waste management and remediation services	334	\$1,110	\$5,300	37
61	Educational services	107	\$587	\$2,665	21
62	Health care and social assistance	1586	\$13,972	\$57,327	103
71	Arts, entertainment, and recreation	f	S	\$9,242	41
72	Accommodation and food services	2045	\$7,507	\$30,905	155
81	Other services (except public administration)	359	\$1,644	\$6,825	85
99	Industries not classified	a	D	D	1

Source: U. S. Census Bureau County Business Patterns: <http://www.census.gov/econ/cbp/>  
 Note: a= 0-19 employees, c= 100-249 employees, f= 500-999 employees, D= data was withheld to avoid disclosing data for individual companies; data are included in higher level totals, and S= withheld from publication. Businesses without employees are included in Nonemployer Statistics: <http://www.census.gov/econ/nonemployer/>